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		Application Number	10/743,616
		Filing Date	12/22/2003
		First Named Inventor	Jeff S. Eder
		Art Unit	3692
Examiner Name	Jennifer Liversedge		
Attorney Docket Number	AR - 61		
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NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		BALLOW, JOHN; BURGMAN, ROLAND; BURGOZ, SCOTT; "Enhanced Business Reporting" ; October 2004, pages 1 - 30, Asset Economics, U.S.A.	
		CHAROENROOK, ANCHANDA; "Does Sentiment Matter?"; December 2003, pages 1 - 44, Financial Management Association International, U.S.A.	
		BANDOPADHYAYA, ARINDAM, JONES, ANNE LEAH; "Measuring investor sentiment in equity markets"; February 2006, v7, pages 208 - 215, Journal Asset Management, U.S.A.	
		PHYSORG.COM, "How much information is too much information?"; pages 1 - 2; , February 15, 2005, PHYSORG.COM, University of Queensland, Australia	

Examiner Signature	/Jennifer Liversedge/	Date Considered	02/01/2008
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

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